2010 POLARIS ATV CONTINGENCY PROGRAM

Welcome to the Polaris ATV Contingency Program.

For 2010 Polaris is offering an industry leading contingency program for the top seven recognized racing series in North America. This program offers contingency dollars for racers who compete in the top of their classes and meet Polaris ATV Contingency Program eligibility requirements listed below. If you meet these requirements, complete sections A-D of the 2010 Enrollment Form to enroll in the Polaris ATV Contingency Program. Send or fax all completed sections of the 2010 Enrollment Form to the address or number on the bottom of page 2 to be eligible for the Polaris ATV Contingency. See 2010 Contingency Claim Form for contingency information and payment. For additional forms, please contact your local dealer, or go online to www.polarisfactoryracing.com.

Eligibility Requirements

ATV Model and Racer

- 1. The following Polaris ATV's will be eligible for contingency under the 2010 Polaris ATV Contingency Program:
 - > Model Year 2007 and newer Polaris ATVs
- 2. All Polaris logos must be predominantly displayed on the vehicle.
- 3. Contingency will be paid only to registered Polaris owners and only to racers who have executed the release and waiver set forth below. Sales registration for the ATV must be on file with Polaris Industries Inc. (Polaris) prior to the race date.
- 4. Contingency forms will only be issued to racers with a valid U.S. or Canada mailing address.
- 5. Factory-sponsored teams and/or racers are ineligible for 2010 Polaris ATV Contingency Program.
- 6. Utility Contingency will be limited to racers competing on a Sportsman 850XP and a Sportsman 550 in the GNCC Utility Classes.

ATV Race Series

- 1. The following race series will be eligible for the 2010 Polaris Contingency Program:
 - > GNCC Grand National Cross Country Series
 - > WORCS World Off Road Championship Series
 - > ITP Quad Cross Series
 - > CMRC Canadian Motorsport Racing Club Series
 - > ATVA AMA Motocross Nationals
 - > NEATV New England ATV Motocross Series
 - > Heartland Challenge

January 1 - December 15, 2010

Race & Contingency Claim

2. Contingency will be only paid after:

1. 2010 Polaris ATV Contingency Program Period:

- > Polaris receives the completed 2010 ATV Contingency Claim Form within 30 days of each applicable event; two payments will be made per year, in July and December.
- > Confirmation of the race results from the race promoter and that the racer has competed on the qualified Polaris model.
- 3. Contingency will be paid for racers best overall finish in one class per event. Contingencies will only be paid for nationally scheduled events in each series.
- 4. At least five racers must compete in any event to qualify for the 2010 Polaris ATV Contingency Program.
- 5. Falsification of claim forms will result in future disqualification from any contingency programs. 2010 Polaris ATV Contingency Program qualification and details are subject to change without notice.
- 6. In all matters concerning the interpretation of the 2010 Polaris ATV Contingency Program, the decision of Polaris is final.
- 7. Polaris has the right to cancel or modify this program anytime, without prior notice.

Contingency Payment

1. All contingency awards will be paid via the Polaris Performance Contingency Card. The Polaris Performance Contingency Card is a prepaid Visa debit card. The card has no cash value and no available credit line. If the card is used for more than the available balance, the transaction will be denied.



- 2. This card will be accepted anywhere VISA is accepted.
- 3. Upon expiration of the Polaris Performance Card, any remaining account balance will no longer be accessible. See card for expiration date.
- 4. All contingency earned in 2010 must be claimed for eimbursement by December 1, 2010.



2010 ATV CONTINGENCY ENROLLMENT FORM

To be eligible for the Polaris ATV Contingency Program racer must complete section A-D of the 2010 Enrollment Form and send or fax completed form to address or number on the bottom of page 2.

READ AND SIGN THE RELEASE. A parent or guardian must also sign the Parent or Guardian Consent for all riders under 18 years of age. Section C must only be completed if dealer or someone other than an immediate family member owns the ATV.

Section A - RELEASE, LIABILITY WAIVER, INDEMNIFICATION AND ASSUMPTION OF RISK

In consideration of being considered to participate in the Polaris 2010 ATV Contingency Program, I, the undersigned, for myself, successors, heirs and assigns, release, waive liability, promise never to sue, and forever discharge, Polaris Industries Inc. (Polaris) and its affiliates, agents, employees, servants, officers, directors, and authorized Polaris dealers ("Released Parties") from all claims, including but not limited to claims for negligent acts or omissions, actions or judgments I may have or claim to have against Polaris and related parties. I agree that I am responsible for all personal injuries, including death, and injuries to property, real or personal, caused by or arising out of my participation in the 2010 Polaris ATV Contingency Program.

I understand that ATV riding is inherently dangerous. I represent to Polaris that I have had sufficient experience riding ATVs to understand all the risks involved in ATV racing. I expressly and voluntarily assume all risk of personal injury or death sustained while participating in the Program, whether or not caused by the negligence or other fault of Released Parties, or any of them, including but not limited to equipment malfunction from any cause, inadequate training or supervision, defective design of equipment or ATV race course, failure to keep safe, failure to investigate or supervise other riders, or failure to warn of potential risks.

I further agree for myself, my successors, heirs and assigns to indemnify and hold the Released Parties harmless from all claims and suits for personal injuries, including death, and damages to property caused by my act or omission arising out of my participation in the 2010 Polaris ATV Contingency Program, and from all judgments recovered and from all expensed incurred in defending said claims or suits.

I am in good health and have no physical conditions that would prevent me from participating in the 2010 Polaris ATV Contingency Program.

I further agree to that without compensation, my name, as well as any photographs, pictures, slides, or movies taken of myself or made in connection with my participation in the 2010 Polaris ATV Contingency Program, or any reproduction of the same, may in any manner be used by Polaris, or by any person, corporation or association authorized by Polaris.

I understand that I am giving up substantial rights by signing this document. I agree to abide by all the eligibility requirements as listed in the eligibility requirements on the previous page.

I agree to use all recommended safety equipment and to abide by all warnings and safety recommendations of Polaris. I agree that I will not race while under the influence of alcohol or drugs.

Signature of Rider	Date

Section B - PARENTAL CONSENT, RELEASE, LIABILITY WAIVER AND INDEMNIFICATION

I understand that there are risks (including serious bodily injury or death) associated with participating in the 2010 Polaris ATV Contingency Program, and I hereby assume, on behalf of my Child, myself and my spouse, all such risks, including those detailed above. I am releasing the Released Parties from any or all claims I or my spouse may have for emotional distress or loss of consortium in the event my Child suffers bodily injury or death.

I further agree, for myself, my spouse, successors, heirs and assigns, to indemnify, defend and hold the Released Parties harmless from all claims and suits for personal injuries, including death and damage to property caused by any act or omission arising out of my Child's participation in the 2010 Polaris ATV Contingency Program, and from all judgments recovered and from all expenses incurred in defending said claims or suits.

I understand that I am giving up substantial rights by signing this document.

I further agree to that without compensation, my Child's name, as well as any photographs, pictures, slides, or movies taken of my Child or made in connection with my Child's participation in the 2010 Polaris ATV Contingency Program, or any reproduction of the same, may in any manner be used by Polaris, or by any person, corporation or association authorized by Polaris.

Parent Signature	Print Name	Date

Section C - SPONSORED RIDER AFFIDAVIT

I have agreed to sponsor the rider listed above ("rider"). I am the owner of the ATV and understand that no additional person(s) other than the "rider" will be paid contingency from Polaris. Dealers sponsoring riders must have paid for the unit in full.

Dealership/Owners Name		
Owners Address		

2010 ATV CONTINGENCY ENROLLMENT FORM

Section D - TO RECEIVE CONTINGENCY PAYMENT, RACER MUST FILL OUT THE IRS FORM W-9 BELOW.

REQUEST FOR TAXPAYER IDENTIFICATION NUMBER AND CERTIFICATION SUBSTITUTE FORM W-9

P	Name: Last, First, Middle Initi	al		
PLEASE TYPE OR PRINT	Address:			
Ý P E OR	City:		State:	Zip Code:
P R I N T	Phone:			
T	AXPAYER IDENTIFICAT	ION NUMBER (TIN) - ENTER S	OCIAL SECURITY NUMBER	R BELOW:
	Social Security Numb	er (SSN)		
	-	-		
	CERTIFICATION	Under penalties of perjury, I ce identification number (or I am v		ided on this form is my correct taxpayer issued to me.)
	SIGN HERE	Signature:		Date:
AN	D MAKING THE APPROPRIATE CERTIFICA	IS REQUIRED TO FILE AN INFORMATION RETURN WIT TION WILL PREVENT PAYMENTS FROM BEING SUBJEC		N TO REPORT INCOME PAID TO YOU. FURNISHING YOUR CORRECT TIN
Fo	r office use only:			Polaris Vendor #

NOTE: Sections A-D of the 2010 Enrollment Forms need only be completed once per year to enroll in Polaris ATV Contingency Program.

For questions concerning the 2010 Polaris ATV Contingency Program, email atvracing@polarisind.com or send a FAX to Polaris ATV Contingency Program at 763-417-2152.

Send completed Enrollment Forms **Sections A-D** to the address below, or FAX to 763-417-2152.

Polaris ATV Racing Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

All Enrollment Forms must be filled out completely (Sections A-D) to enroll in the ATV Contingency Program. For additional information visit the Polaris ATV Racing website at: www.polarisfactoryracing.com

2010 ATV CONTINGENCY FORM

						СНА	MPIOI	NSHIP	
	l 1st	2nd	3rd	4th	5th	1st	2nd	3rd	TOTAL
GNCC – 13 Events									
XC1	\$2,000	\$1,000	\$500	\$250	\$100	\$5,000	\$3,000	\$1,000	\$59,050
XC2 Pro-Am	\$1,000	\$750	\$550	\$250	\$100	\$3,000	\$1,000	\$500	\$38,950
4x4 Open	\$750	\$650	\$450			\$1,000			\$25,050
4x4 Lites	\$350	\$250	\$150			\$1,000			\$10,750
									(\$133,800)
ATVA/AMA MX NA	ATIONALS	5 – 11 Ever	nts						
Pro 450	\$2,000	\$1,000	\$500	\$250	\$100	\$15,000	\$10,000	\$2,000	\$69,350
Pro Am 450	\$1,000	\$750	\$550	\$250	\$100	\$5,000	\$2,500	\$1,000	\$37,650
	,	,		•	'	• • •			(\$107,000)
WORCS – 10 Events									
Pro 450	\$1,500	\$750	\$250	I	1	\$2,000	I		\$27,000
Pro Am 450	\$750	\$500	\$150			\$1,000			\$15,000
	•		•	•		•		•	(\$42,000)
ITP Quadcross - 9	Events								
Pro 450	\$1,500	\$750	\$250	I	1	\$2,000	I		\$24,500
Pro Am 450	\$750	\$500	\$150			\$1,000			\$13,600
	•		•	•		•		•	(\$38,100)
NEATV – 12 Events									
Pro 450	\$1,500	\$750	\$250	I	1	\$2,000	I	I	\$32,000
Pro Am 450	\$750	\$500	\$150			\$1,000			\$17,800
	•						•		(\$49,800)
CMRC – 11 Events									
Pro 450	\$750	\$650	\$450	I	1	\$2,000	I	I	\$22,350
Pro Am 450	\$350	\$250	\$150			\$1,000			\$9,250
	•		•	•				•	(\$31,600)
HEARTLAND CHA	LLENGE -	- 1 Event							
Pro Sport	\$1,000	\$500	\$250	I	1	1	I	I	\$1,750
Pro Utility	\$1,000	\$500	\$250						\$1,750
	1 4.7000	, ,	, +	'	1	1		1	(\$3,500)

TOTAL PURSE - \$405,800





2010 ATV CONTINGENCY CLAIM FORM

Congratulations on your finish on a Polaris ATV. Send or fax the completed 2010 Contingency Claim Form to the address or number below within 30 days of the race to be eligible for Polaris ATV Contingency. Once all your information has been verified, you will be awarded a Polaris Performance Contingency Card with your contingency payment. The Polaris Performance Contingency Card will be sent out within six weeks of us receiving the completed Contingency Claim Form. For additional forms, please contact your local dealer, or go online to www.polarisfactoryracing.com.

PLEASE PRINT

RACER INFORMATION

Name you race under if different:	
Race Class:	Age:
State:	Zip Code:
Hometown: (City, State)	
Years Racing:	Current place in points:
or a minor in your state)	
Date: / / 10	
State:	Zip Code:
Frame Vehicle Identification Number	(17 digits):
850 / 550 Other:	(II digita).
Other	
Other	Race Series:
Other	
	Years Racing: or a minor in your state) Date: / /10

NOTE: Prior to submitting 2010 Contingency Claim Form racer must have completed sections A–D of the 2010 Enrollment Form or previously enrolled in the program.

For questions concerning the 2010 Polaris ATV Contingency Program, email atvracing@polarisind.com or send a FAX to Polaris ATV Racing at 763-417-2152.